

VALUE OF ADVERTISING BY CATEGORY

INITIATIVE ADVERTISING SPONSOR

NAME OF FILING ENTITY

Value of sponsored advertising by category:

Brochures (pamphlets, flyers, etc.)	
Newspaper (magazines, journals, etc.)	
Radio	
Signs (lawn signs, billboards, etc.)	
Television	
Value of newsletters, brochures, etc. sent directly to members, employees, or shareholders of the sponsor	
Internet	
Other (describe)	

Total value of sponsored initiative advertising