

**VALUE OF DIRECTED ADVERTISING
BY CLASS AND ELECTION AREA
LOCAL ELECTIONS THIRD PARTY SPONSOR**

NAME OF SPONSOR	PAGE <input style="width: 30px;" type="text"/>
	OF <input style="width: 30px;" type="text"/>
JURISDICTION	
ELECTION AREA	

**Report the value of directed advertising by class for the above jurisdiction and election area.
Complete one form per election area in which directed advertising was sponsored.**

	Pre-campaign Period Expenses	Campaign Period Expenses
Commercial canvassing in person, by phone or over the internet		
Newspapers and periodicals		
Promotional materials, including newsletters, brochures, buttons and novelty items		
Radio		
Search engine marketing and optimization		
Signs		
Social media		
Television		
Website displays		
<input style="width:95%;" type="text" value="Other (describe)"/>		
TOTAL	A	B