

**SUMMARY OF TOTAL VALUE OF ADVERTISING
LOCAL ELECTIONS THIRD PARTY SPONSOR**

NAME OF SPONSOR

Report all advertising expenses below, including the total value of directed advertising disclosed on all form(s) 4502 and the total value of all issue advertising sponsored.

Total value of sponsored advertising by class:		Pre-campaign Period Expenses	Campaign Period Expenses
Commercial canvassing in person, by phone or over the internet			
Newspapers and periodicals			
Promotional materials, including newsletters, brochures, buttons and novelty items			
Radio			
Search engine marketing and optimization			
Signs			
Social media			
Television			
Website displays			
Other (describe)			
TOTAL		A	B