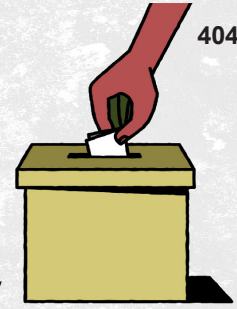


# 2022 General Local Elections



## Election advertising rules for General Voting Day October 15, 2022

General Voting Day for the 2022 General Local Elections is Saturday, October 15, 2022, and there are election advertising rules that media need to know.

On General Voting Day, candidates, elector organizations (civic political parties), and third party advertising sponsors must not sponsor election advertising. This includes newspaper ads, television and radio ads, and online and social media ads. Automated voice calls (robocalls), automated text messages, and paid canvassing in person, by telephone or over the internet are also prohibited.

Media must ensure that election ads do not run on General Voting Day. Media may publish, without charge, news, editorials, interviews, columns, letters, debates, speeches or commentaries within their bona fide publications, television programs and radio shows. This includes interviews and stories about candidates.

Some campaigning activities are allowed on General Voting Day. Candidates, elector organizations and advertising sponsors can:

- Publish free social media posts (paid posts are not allowed)
- Make live, person-to-person telephone calls
- Advertise on the internet for the sole purpose of encouraging voters to vote in the election
- Conduct in-person campaigning activities such as:
  - Door-to-door canvassing
  - Handing out brochures
  - Placing election and advertising signs or posters
  - “mainstreeting” and “sign-and-wave”
  - Attending campaign meetings or rallies

The *Local Government Act* restricts campaigning within 100 metres of a voting place while voting is being conducted. Questions about the 100 metre rule, placement of election signs, and canvassing around local voting places should be directed to local Chief Election Officers.

Elections BC is responsible for administering the campaign financing and advertising rules for local elections. We do not administer candidate nominations, voting, or results reporting. For more information on the 2022 General Local Elections and the responsibilities of the organizations involved, visit [elections.bc.ca/localelections](https://elections.bc.ca/localelections).