

SUMMARY OF ADVERTISING EXPENSES BY CLASS

NAME OF FILING ENTITY

**Value of advertising by class:
(including value of preparing and conducting)**

Commercial canvassing in person, by telephone or by mobile device	
Newspapers and periodicals	
Promotional materials, including newsletters, brochures, buttons and novelty items	
Radio	
Search engine marketing and optimization	
Signs (lawn signs, billboards, etc.)	
Social media (social ads, targeted ads, content boosting, etc.)	
Television	
Website displays	
Other forms of advertising (describe)	

Total

	A
--	----------